

ORDER



Orders	Order / Rev:	104172	
	Alt Order #:		KSNV
	Product Desc:	State Senate 4Q12	
	Estimate:		
	Flight Dates:	10/01/12 - 11/04/12	Kevin Goodell
	Original Date / Rev:	07/10/12 / 10/08/12	VEGS
	Order Type:	GENERAL	Local
 Agency	Name:	Benny for Nevada	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		1930 Village Center Cir.	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:
			15%
 Advertiser	Name:	Benny for Nevada <i>Review!</i>	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PLC09	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	13	\$8,250.00	\$7,012.50	October 2012	13	\$8,250.00	\$7,012.50	0.00
10/29/12	11/04/12	1	\$900.00	\$765.00	November 2012	1	\$900.00	\$765.00	0.00
					Totals	14	\$9,150.00	\$7,777.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$400.003	0.00	NM		9	\$4,650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12		10/07/12		-TWT---		3		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Wheel			7-730pm			-TWT	h-----	:30	(\$400.00)	0.00	NM	
See MG 1.14 [DEBATES]															
2	KSNV	10/01/12-10/07/12	M-F Wheel			7-730pm			-TWT	h-----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
3	KSNV	10/01/12-10/07/12	M-F Wheel			7-730pm			-TWT	h-----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
14	KSNV	10/05/12-10/05/12	M-F Wheel			7-730pm			-----F-----		:30	(\$400.00)	0.00	NM	
(1) Credited [cr]															
Week: 10/08/12		10/14/12		M-WT---		3		\$400.00		0.00					

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KSNW